



The Association for Contract Manufacturing, Packing, Fulfilment & Logistics

PRESS RELEASE

Release Ref: BCMPA2025.004

Issue Date: Thursday 6th March 2025

BCMPA to Highlight the Critical Role of Outsourcing at CHEMUK 2025

The BCMPA – the Association for Contract Manufacturing, Packing, Fulfilment & Logistics – is set to showcase the growing impact of outsourcing in the chemical sector at CHEMUK 2025, taking place on May 21st – 22nd at the NEC Birmingham. As a founder partner of the event, the BCMPA will once again be at the forefront, providing insights into the essential role of UK contract manufacturers in supporting the industry's evolving needs.

In celebration of its 25th Anniversary, the BCMPA launched its #outsourcingis campaign in 2025. The initiative aims to define the value of outsourcing and demonstrate how BCMPA members can help brands and retailers enhance operational efficiency, reduce pressures, and support business growth across the chemical and other sectors.

Visitors can find the BCMPA team at Stand K94 in the Chemicals Management Show, where the #outsourcingis campaign will be a key focus, offering insights into contract manufacturing, blending, tolling, filling, repacking, handling, and distribution. Five BCMPA members – Biodeg, Briar Chemicals, Cod Beck Blenders, Libra Speciality Chemicals, and Rakem Group – will also be exhibiting, showcasing their expertise in chemical processing and supply chain solutions.

As regulatory demands tighten, material costs fluctuate, and technical expertise becomes scarcer, outsourcing is becoming a strategic necessity. Many companies, particularly in HI&I (Household, Industrial & Institutional) sectors, are turning to contract manufacturers to streamline operations, reduce risk, and meet stringent compliance and traceability requirements.

To address these challenges, the BCMPA will moderate a panel discussion on Thursday 22nd May, titled "*How Outsourcing Manufacturing Helps Brands Get to Market Quickly, Safely, and Drives Business Growth*". Industry experts Emma Verkaik, CEO of the BCMPA, Matt Wood, Managing Director, HI&I Technical, and Martin Usher, Chairman, Grotech Production will discuss how outsourcing to third-party partners helps brands, retailers, and startups alleviate operational pressures, ensure compliance, reduce costs, and focus on scaling their businesses to stay competitive in an increasingly complex market.

"CHEMUK provides the perfect platform to reinforce the value of outsourcing in the chemical industry, especially as we celebrate the BCMPA's 25th anniversary", said Emma Verkaik.

"Many businesses still underestimate the strategic benefits of outsourcing. Our new campaign is designed to bridge this knowledge gap, demonstrating how outsourcing can enable brands to bring products to market more effectively."

The BCMPA's outsourcing campaign coincides with the introduction of the new Formulated Product Manufacturer Show Zone at ChemUK, expanding the focus to homecare, industrial coatings, paints, lubricants, and other formulated products. This reflects the growing trend of businesses seeking agile, scalable outsourcing solutions to manage regulatory complexities, volatile material prices, and increasing quality demands.

More information can be found [here](#).

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About the BCMPA

Established in 2000, the [**BCMPA - the Association for Contract Manufacturing, Packing, Fulfilment & Logistics**](#) - has grown into a major force in promoting the services of the UK's contract manufacturing and packing industry, encompassing a wide range of sectors including food and drink, nutraceutical, chemical, personal care, pharmaceutical, household, automotive and more.

Now representing more than 200 firms across the UK, the BCMPA helps brands, retailers and entrepreneurs find the ideal partner for their outsourcing requirements. The Association's website provides access to the BCMPA database and an enhanced Search Facility for brands and retailers to identify members with the appropriate facilities and services required.

In addition, the BCMPA supports its members with a marketing strategy that places great emphasis on engaging with relevant trade magazines and associations, participating in trade exhibitions, and constantly keeping abreast of the opportunities available to raise the profile of this essential part of the UK economy.

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